

*** FOR IMMEDIATE PUBLICATION ***

Press Release

Genelec's Siamäk Naghian named Enterprise Executive of the Year 2018

Helsinki, Finland – January 2019... The most respected financial newspaper in Finland, Kauppalehti, has named Dr. Siamäk Naghian, the Managing Director of Genelec, as the recipient of its coveted Enterprise Executive of the Year award for 2018. Having whittled a field of candidates numbering in the thousands down to a short-list of Finland's most accomplished business leaders, the newspaper selected Dr. Naghian for the accolade, citing his socially aware style of leadership alongside the strength and passion of the Genelec team as a whole.

Published in Helsinki, Kauppalehti is arguably the most influential business-oriented periodical in Finland, with a large domestic and international Finnish speaking readership. Each year the newspaper awards the most dynamic companies and individuals from the thriving Finnish business community, honouring the winners with a gala reception.

The 2018 reception took place on December 11th at Helsinki's Finlandia Talo Hall, where Finland's Minister of Economic Affairs, Mika Lintilä, presented the Enterprise Executive of the Year award to Dr Naghian. "With his leadership credentials and his team of highly skilled colleagues, Siamäk Naghian has given us an example of how passion can lead to the pinnacle of quality," commented the jury. "By ensuring that its people are passionate and motivated, Genelec has successfully established itself as the leading global brand in the world of professional audio monitoring."

Describing himself as "honoured and humbled", Dr Naghian offered his thanks to the broader Genelec family: "This accolade belongs to all of us; to all the people who have helped us each day, from transforming raw materials into products and then bringing them to our users around the world. Our suppliers, distributors, resellers, our peers, our societal partners and the decision makers who choose Genelec – all of these people and many more have made it possible for us to test our own limits and grow, both as individuals and professionals. Everyone's effort is meaningful, and I would like to offer my warmest thanks to all those who have helped us on this journey."

He added: “I would like also to thank all the people, near and far, with whom I have shared my life. Above all, I would like to thank everyone at Genelec for their incredible work, commitment and support. They have shown that under the Northern sky, a star can shine so bright that it becomes visible everywhere in the world. They are my true mentors.”

Following the award ceremony, Dr Naghian wrote a special blog about the experience, which can be read here: <https://www.genelec.com/blog/be-great-be-whole>

###

About Genelec:

Since 1978, Genelec has dedicated itself to helping customers fulfil their dreams by offering them the most truthful sound reproduction possible. Since then the company has developed the highest quality studio monitors and active loudspeaker systems, becoming recognised as the global leader in the innovation and development of technologies for highly demanding professional audio monitoring. Genelec’s ongoing philosophy is not just to be the best but to always seek to become even better. Accordingly, the Genelec R&D team’s technical ambition has led to countless innovations and revolutionary designs, setting benchmarks and helping to define the path of our industry. Developing and maintaining a wide product offering has also given Genelec an exceptional opportunity to support various professional audio monitoring applications and ultimately gather tremendous experience. Every Genelec customer benefits from this experience by having precision audio monitoring tools to rely on even in challenging conditions.

Genelec products are designed for demanding professional, premium AV installation and home use. They reveal the original nuances of the sound, without leaving anything out nor adding anything to the signal in any stage of the production. Genelec products are made to last, with pride and care by our own highly committed and experienced production team, based in Finland. Even our very first products are still in active use and we continue our strong commitment to provide service and spare parts for all products for years even after their discontinuation.

www.genelec.com