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Genelec Brings Cloud Services and Reference Levels to GLM 3 Software Application

Helsinki, Finland – September 2017... Having revolutionised active monitoring more than a decade ago with the development of their GLM loudspeaker manager software, Genelec's continuous research has led to the introduction of GLM 3, incorporating beta Cloud services and Reference Level listening features. For the first time, users of Genelec SAM systems will be able to access GLM Cloud services anywhere and anytime – providing a secure back-up and instant access to the very latest software updates. The new Reference Level features have been developed in response to global broadcast standards, which demand that calibrated listening SPLs are adhered to in order to make programs interchangeable across a range of listening conditions.

Since its introduction, the GLM software application has helped audio professionals on both Mac and PC to configure and automatically calibrate their Genelec SAM monitor systems, delivering fully optimised performance for their acoustic environment.

GLM 3 will provide each registered user with both local and beta Cloud options, with the ability to switch between the two. The Cloud server offers space to store three full system calibrations – each with 10 groups, amounting to 30 acoustic setups – while a Cloud Helpdesk facility enables users to submit GLM files to access online expert support and advice.

The new Reference Level feature allows users to calibrate listening levels in accordance with ATSC A/85 and EBU R128 loudness standards, which combines the in-situ frequency response compensation and system alignment with the listening level calibrated to a loudness reference. GLM 3 now provides this crucial feature, without the need for a high quality external monitor controller or other measurement tools.

Additionally, in recognition of the fact that a predictable frequency response is key to reference monitoring, GLM 3 also comes with new personalisation features, making it easy for the user to customise their preferred response and depart from the ideal flat response - without sacrificing predictability.

Other notable improvements include the ability to adjust the sensitivity of each Genelec monitor's ISS power-saving function, a microphone level checker and an indicator for used audio type, plus several other refinements, dialogue boxes and bug fixes. GLM 3 also provides a simple firmware update to allow all SAM monitors to enable these new features instantly.

“With GLM and technologies such as SAM, we have helped professionals to work more efficiently and effectively for more than 10 years. Now with the addition of Cloud based services and loudness related Reference Level listening to GLM 3, we are once again redefining the industry’s workflow,” commented Genelec Managing Director, Siamäk Naghian. “Just as the first iteration of GLM software showed the way forward with Smart Active Monitoring, so GLM 3 now lays the path for the future - and we clearly see a wealth of possibilities that will benefit our customers hugely.”

GLM 3 will be available to all GLM users as a free download from genelec.com.

For further details, please visit www.genelec.com.

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About SAM

SAM (Smart Active Monitoring) technology has been developed and refined by Genelec for more than a decade to allow studio monitors to be networked, configured and calibrated for the user’s specific acoustic environment. Each SAM monitor or subwoofer is equipped with advanced internal DSP circuitry, which tightly integrates with the GLM (Genelec Loudspeaker Manager) software application, running on Mac or PC. GLM’s reference microphone kit allows the user’s acoustic environment to be analysed, after which GLM’s AutoCal feature optimises each SAM monitor for level, distance delay, subwoofer crossover phase and room response equalisation, with the option of further fine tuning by the user. By minimising the room’s influence on the sound, SAM monitors deliver an unrivalled reference, with excellent translation between rooms.

About Genelec

Since the founding of Genelec in 1978, professional audio monitoring has been at the core of the business. An unrivalled commitment to research and development has resulted in a number of industry firsts and established Genelec as the industry leader in active monitors. Over 35 years later Genelec monitoring products remain true to the original philosophy, offering reliability, neutral sound reproduction regardless of size, as well as the ability to adapt to the acoustic conditions of the listening environment. Genelec customers receive paramount support in the field, from acoustical advice and calibration services to technical service and long product life span. Buying a Genelec product is a secure long term investment in outstanding and reliable audio monitoring.

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