

## **Any Environment, Any Occasion, Any Colour with Genelec 4000 Series**

**Helsinki, Finland, January 2017** – At ISE 2017, integrators and designers looking to add a splash of colour to their audio installations will be delighted to see a selection of the 120 RAL classic finishes now available for the Genelec 4020, 4030 and 4040 Installation Speakers. Be it Pastel Blue, Pine Green or Raspberry Red, the loudspeakers are available in a full range of colours which will allow the speakers to contribute to the interior design scheme of any type of fixed installation. An array of 4000 speakers in a selection of colours will be on display at Genelec's all-new stand, located at 3-A119.

"The 4000 Series active loudspeakers are an outstanding premium audio solution for installations in any environment," says Sami Mäkinen, AV Installation Systems Business Manager at Genelec. "With the ability to choose from a huge range of colours, options are now even better for designers looking to create the perfect audio installation, whether they are seeking to make a bold statement, or just subtly blend into an environment's existing aesthetic. We are very proud that Genelec 4000 Series AV speakers are used day in, day out, in a wide range of outstanding installations across the world, including restaurants, galleries, entertainment spaces, residences and more. Their superb audio performance and reliability has made them a favourite among integrators, and we are excited to show ISE visitors just what they can do."

Genelec 4000 Series are compact but powerful two-way active loudspeakers designed for indoor commercial and professional installations. The models contain an integrated amplification unit comprising an active electronic crossover, overload protection circuitry and two power amplifiers, one for each driver. The 4000 Series active loudspeakers are perfectly suited to any kind of playback such as music and speech, whatever the chosen environment. Allied to the premium performance is the renowned Scandinavian design and build quality which combines high quality materials with stylish looks to make this range the benchmark for loudspeakers in the AV sector.

Visit the Genelec 4000 Series microsite to learn more about features, colour options and installations: <http://www.genelec.com/4000series> .

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## About 4000 Series

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Designing the power amplifiers, active crossover, drivers and loudspeaker enclosure as one integrated unit presents a number of benefits:

Excellent sound quality due to exact matching of the crossover, amplifiers and drivers

High sound pressure capability despite a small enclosure

Reliable overload protection circuitry for the amplifiers and drivers

Precise Room Response Controls for optimizing the loudspeaker's response to suit different acoustical environments

No need for external power amplifiers

Balanced 10 kOhm line level audio input for easy and interference-resistant cabling

The models in the range feature the die-cast aluminium Minimum Diffraction Enclosure™ (MDE™), with relatively large internal volumes; softly curved edges and outstanding mechanical strength. As a result, the imaging accuracy and low frequency extension with such a compact enclosure are truly astounding. The enclosure design also incorporates the advanced [Directivity Control Waveguide™](#) (DCW™) for the treble driver, providing an amazingly smooth on and off axis response and a long, curved reflex port ending in a wide flare for excellent bass articulation. Both drivers are protected by sturdy metal grilles.

The integrated support points for Omnimount 20.5 series mounting hardware on the enclosure back panel and an 3/8" UNC threaded hole at the base of the enclosure provide versatile mounting options for all possible installations. A wide range of mounting options is available from your local Genelec dealer.

## About Genelec

Since the founding of Genelec in 1978, professional audio monitoring has been at the core of the business. An unrivalled commitment to research and development has resulted in a number of industry firsts and established Genelec as the industry leader in active monitors. Over 35 years later Genelec monitoring products remain true to the original philosophy,

offering reliability, neutral sound reproduction regardless of size, as well as the ability to adapt to the acoustic conditions of the listening environment. Genelec customers receive paramount support in the field, from acoustical advice and calibration services to technical service and long product life span. Buying a Genelec product is a secure long term investment in outstanding and reliable audio monitoring.

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