



Genelec Leads the Way with AoIP Technology at ISE 2017

Helsinki, Finland – 20 January 2017 – Genelec is delighted to be showcasing its audio-over-IP (AoIP) solution on stand 3-A119 at Integrated Systems Europe 2017. As the industry leader in AoIP monitor technology, Genelec will demonstrate an array of its 8430A IP studio monitors using an AES67 stream, which will be played through multiple AoIP-systems using Ravenna, LiveWire and Dante protocols. The showcase will allow visitors to get to grips with the technology and highlight the unique flexibility offered by Genelec's solution.

“At Genelec we feel that it is important to highlight the real-life benefits of the 8430A IP and the open standard AES67, and what it now offers,” says Lars Olof-Janflod, PR & Marketing Director, Genelec. “AoIP has been a hot topic in the industry for years and we are excited to now be able to fully demonstrate the 8430A IP monitor in action on multiple AoIP systems using an array of standards. The fact that AES67 is fully compatible with these existing standards as well as dedicated AES67 compatible devices such as the 8430A IP provides unprecedented levels of flexibility, scalability and interoperability in audio networking systems.”

AoIP technology allows the streaming of high resolution audio via CAT Ethernet cable, and eliminates the need for proprietary cabling solutions. Since its launch, the AES67 standard has been embraced by the industry, and is compatible with audio networking systems such as Ravenna, Livewire and Dante. Genelec demonstrated its first audio-over-IP showcase system in ISE 2010, and it has remained at the forefront of innovation in this sector with continued research and development into the technology.

The 8430A IP is the world's first studio monitor. Based on the Ravenna protocol, the 8430A IP delivers potential benefits for IP networked audio systems in music studios, post-production houses, digital edit suites, radio, TV and outside broadcasting applications. As a member of the SAM family, the 8430A IP works with the intuitive Genelec Loudspeaker Manager (GLM™ 2.0) control network and software which allows adjustments of all aspects of monitor settings and full system control. As a central part of GLM, Genelec AutoCal™ automatically ensures every monitor on the network is aligned for level, timing, as well as compensation of room response anomalies.

Visit Stand 3-A119 at ISE 2017 to learn more about Genelec's AoIP offering.

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About Genelec

Since the founding of Genelec in 1978, professional audio monitoring has been at the core of the business. An unrivalled commitment to research and development has resulted in a number of industry firsts and established Genelec as the industry leader in active monitors. Over 35 years later Genelec monitoring products remain true to the original philosophy, offering reliability, neutral sound reproduction regardless of size, as well as the ability to adapt to the acoustic conditions of the listening environment. Genelec customers receive paramount support in the field, from acoustical advice and calibration services to technical service and long product life span. Buying a Genelec product is a secure long term investment in outstanding and reliable audio monitoring.

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