

## **Genelec to Showcase 'The Ones' at High End Munich**

**Helsinki, Finland, 16 May 2017** - Genelec, the leader in active monitoring loudspeaker technology, is pleased to announce that following a hugely successful VIP launch at Metropolis Studios in London, 'The Ones' family of compact three-way coaxial loudspeakers will be making their European trade show debut at High End Munich. The Ones will be taking centre stage on the Genelec booth, and visitors are invited to experience for themselves just how revolutionary their 'Ultimate Point Source' performance really is.

"The Ones have had a phenomenal reception since their launch earlier this month, and High End provides the perfect opportunity for the wider audio community to appreciate these ground-breaking new loudspeakers," says Siamak Naghian, Genelec's Managing Director. "The number of big ideas contained within these small loudspeakers is truly remarkable, but no list of features can ever match up to the experience of simply listening to them."

The Ones range comprises three models - the 8351, which has already established itself as the new standard in audio monitoring - and the newer, more compact 8331 and 8341 models. The Ones' Ultimate Point Source design utilises concealed dual woofers and the acclaimed Minimum Diffraction Coaxial (MDC™) driver, to overcome the off-axis colouration associated with traditional loudspeaker designs. This gives the user more freedom of movement, rather than confining them to a narrow sweet spot, and The Ones' spectacularly precise imaging means listener fatigue is minimised, even when listening for long periods.

Each model can be orientated horizontally or vertically using an adjustable IsoPod base for vibration isolation, with absolutely no compromise in performance, offering maximum flexibility to fit all interior requirements. While the 8331 and 8341 both echo the visionary design of the 8351 in form and function, including a frequency response extending beyond 40 kHz, the two newer models have been entirely re-engineered to meet the challenges of their ultra-compact dimensions (just 299mm x 189mm x 212mm for the 8331, and 350mm x 237mm x 243mm for the 8341).

The Ones are also powerful: the short-term maximum output capacities for each of the models is 104 dB SPL for the 8331 (at 1m), and 110 dB SPL for the 8341 (at 1m), with accuracy better than  $\pm 1.5$  dB, and respective frequency responses starting at 45 Hz and 38 Hz (-6 dB) and extending beyond 40 kHz both for the analogue and digital inputs. Finally, with The Ones, Ultimate Point Source meets ultimate flexibility with Smart Active Monitoring (SAM™), the ground-breaking Genelec technology based on Genelec Loudspeaker Manager (GLM™) software for PC and Mac, incorporating AutoCal™. GLM & AutoCal make it simple to create the optimal loudspeaker set-up in any type of space by automatically compensating for any detrimental room influences and creating the optimum listening environment – even in challenging rooms.

To emphasise the broad range of Genelec's product portfolio, visitors to the booth will also be able to see and hear the company's full home audio range, comprising the G Series loudspeakers and F Series subwoofers. The G One, Two and Three models have all recently been upgraded to 'B' versions, which now feature a switched-mode power supply and Class D amplifiers for increased power output and SPL, as well as improved portability. Other improvements include the addition of two extra rear panel switches: one to reduce the level by 10dB, and one to control the Intelligent Signal Sensing (ISS™) feature, which switches the speaker to a low-power 'sleep' mode when not being used for a period of time.

### G Series

There are five two-way models in the G Series range – providing the listener with the perfect solution, whatever the size of room. All models encompass the same positive attributes: transparent, neutral sound, accuracy of the soundstage and unsurpassed Genelec reliability. Practical room response controls are standard on each G Series loudspeaker, enabling them to be adjusted for optimum performance in any environment. The smooth curves of the Minimum Diffraction Enclosure (MDE™) and Directivity Control Waveguide (DCW™), with its minimalistic and functional Nordic industrial design, are not designed for good looks alone - they are essential elements in the acoustic design of the G Series loudspeakers.

### F Series

The ideal partners to any G Series system, Genelec's F Series subwoofers offer superior sound quality, higher maximum sound pressure levels and increased

reliability over conventional passive loudspeakers of the same size. Housed in sleek, minimalist enclosures, the F Series' integrated amplifier enables direct connection to most preamplifiers, computer sounds cards, audio players or other line level signal sources.

***For more information visit the Genelec Booth A4.2 E228 at High End Munich.***

***Further details on The Ones and The G and F Series are available***

***at [www.genelec.com](http://www.genelec.com).***

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### **About Genelec**

Since the founding of Genelec in 1978, professional audio monitoring has been at the core of the business. An unrivalled commitment to research and development has resulted in a number of industry firsts and established Genelec as the industry leader in active monitors. Over 35 years later Genelec monitoring products remain true to the original philosophy, offering reliability, neutral sound reproduction regardless of size, as well as the ability to adapt to the acoustic conditions of the listening environment. Genelec customers receive paramount support in the field, from acoustical advice and calibration services to technical service and long product life span. Buying a Genelec product is a secure long term investment in outstanding and reliable audio monitoring.

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